# Looking Good Feeling Good Newsletter TM

Dr. Felice's Youthful Images 580 Cottage Grove Road-Suite 103 Bloomfield, CT 06002 (860)242-0505 www.youthfulimages.com

in this issue...

We will pay you to do your homework!!

Your skin may reflect what your body is doing

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Prevage MD

Referral Reward Program

"Bring a friend" Botox Referral Reward Dear Valued Patient and Friend,

Welcome to another edition of our Looking Good Feeling Good<sup>TM</sup> newsletter. I hope you're finding some fabulous tips to making your life healthier and happier. And if you want to share these tips with someone who could benefit from them, please call our office so we can start their subscription.

Inside this issue you're sure to find something you can use right away, so let's start with...

#### We will pay you to do your homework!!

For over 16 years, Dr. Felice has worked tirelessly to expand his scope of practice and become a leading provider of cosmetic services, featuring a fully accredited in-office operating facility, that was added nearly 10 years ago. The safety record over that period of time has been superior and patients have truly enjoyed the privacy. Since 1994, fourteen different lasers have been added and exchanged as new technologies have proven better. This is the commitment that Dr. Felice has made to his patients. He will always strive to provide the most current, effective and safe equipment for a variety of needs.

We are often asked if one day a tunnel will be available to go in one end and come out the other end completely rejuvenated. We feel that the tunnel is here and starts at our front door.

Included in this newsletter is a "Comparison Chart" that lists the variety of services available at Youthful Images. Dr. Felice feels so confident that there is no other facility in the Greater Hartford area that offers this variety of alternatives that he will award a \$500 gift certificate for use toward any non-surgical service to anyone who can prove that an equal facility exists.

#### Your Skin may reflect what your body is doing

The skin may be telling us of other problems that may be occurring within. This is why at Youthful Images we feel that every patient should be evaluated by the physician before undergoing any treatment.

Rashes, eczema, dryness can all be associated with nutritional deficiencies. For example, someone inquires about laser therapy to treat red spots that have popped up. On evaluation, the patient is found to have a platelet disorder called Idiopathic Thrombocytopenic Purpura (ITP). Another example is someone presenting a persistent pimple that when evaluated is not a pimple but an early skin cancer.

Dr. Felice has seen all of the above and stresses the need for medical supervision in all medspa type treatments. This holds true for skin care products and nutritional supplements. Has the facility offering you these products performed the due diligence necessary? Dr. Felice has and feels that SkinMedica and Pure Encapsulations pass the test. Both are produced from the highest quality materials and are reasonably priced. In addition, you can purchase your skin care products and nutritional supplements on our website utilizing the online store.

Go to www.youthfulimages.com or call 860-242-0505 for assistance.

#### Dr. Felice's Youthful Images Comparison Chart

#### **Non-Surgical Cosmetic Procedures**

#### **Botox**

For the treatment of lines caused by muscle movement

- ~ Recommended every 3 to 6 months
- ~ \$425 first area, \$325 each additional area treated

**Microdermabrasion** with microcrystals and suction For the treatment of sun damage and aging skin

- ~ Monthly treatments recommended
- ~ \$115 per treatment

#### ClearLight with blue light

For the treatment of acne

- ~ Series of 8 treatments
- ~ Maintenance treatments needed only if acne recurs
- ~ \$75 per treatment

**Photorejuvenation** -intense pulse light & nd Yag laser For the treatment of blotchy skin and red and brown spots

- ~ Series of 6 treatments recommended
- ~ Recommended maintenance of 1 treatment every
- 3 to 6 months after initial series
- $\scriptstyle \sim$  \$275 per treatment

#### Cosmoderm/Cosmoplast

For the treatment of wrinkles and scar(depressions)

- ~ Recommended every 3 to 6 months
- ~ \$325/\$400 per syringe

#### Radiesse

For the treatment of wrinkles and scar(depressions)

- ~ Recommended every 1 to 2 years
- ~ \$1,350 per syringe

#### Restylane

For the treatment of wrinkles and scar(depressions)

- ~ Recommended every 6 to 9 months
- ~ \$600 per syringe

#### Hair Removal with diode laser

For the removal of unwanted Hair

- ~ Average of 4 to 6 treatments depending on skin type and density of hair
- ~ Maintenance treatment needed only if hair regrows
- ~ Cost varies by size of area

#### DermaWave No needle Mesotherapy

For the treatment of cellulite and loose Skin

- ~ Series of 15 treatments
- ~ Recommended maintenance of 1 treatment every 3 months
- ~ \$150-\$165 per treatment area

#### **Encore** CO2 Laser

For the treatment of wrinkles, signs of aging, and acne scars

- ~ Single treatment
- ~ Good skincare is recommended for maintenance
- ~ \$2,900.00\*
- \* price includes intense pulse light treatments at 3 and 6 weeks after treatment

#### Aluma Radiofrequency

For the treatment of loose skin

- ~ Series of 4 to 6 treatments
- ~ Recommended maintenance of 1 treatment every 6 to 12 months
- ~ \$450 per treatment

#### **Surgical Procedures**

Cost ranges include O.R. and Anesthesia Fees

#### For your face

#### **FaceLift**

Performed at In-Office Operative Facility\*
Anesthesia used: IV Sedation
Full Facelift
14 days of recovery time
\$10,500-\$12,500
Facelift-Regional
7-10 days of recovery time
\$7,500-\$9,500

#### Blepharoplasty

Performed at In-Office Operative Facility\*
Anesthesia used: IV Sedation
7-10 days of recovery time
Upper eyelids
\$2,500-\$4,500
Lower eyelids
\$2,500-\$4,500
Upper and Lower eyelids

#### Ear Pinning

Performed at In-Office Operative Facility\* Anesthesia used: IV Sedation 7-10 days of recovery time \$4,500-\$6,500

#### Nose Reshaping

Performed at Hospital Anesthesia used: General 7-10 days of recovery time \$6,000-\$8,000

#### For your body

#### Liposuction

Performed at In-Office Operative Facility\* Anesthesia used: IV Sedation 7-10 days of recovery time \$3,000-\$11,000\*

\* Varies with number of areas

#### Arm lift

Performed at In-Office Operative Facility\* Anesthesia used: IV Sedation 7-10 days of recovery time \$6,000-\$8,000

#### **Breast Lift**

\$5,000-\$7,000

Performed at In-Office Operative Facility\* Anesthesia used: IV Sedation 7-10 days of recovery time \$6,500-\$8,500

#### **Breast Enlargement**

Performed at In-Office Operative Facility\* Anesthesia used: IV Sedation 7-10 days of recovery time \$5,000-\$7,000

#### **Breast Reduction**

Performed at Hospital Anesthesia used: General 7-10 days of recovery time \$7,000-\$9,000

#### **Tummy Tuck**

Performed at Hospital Anesthesia used: General 2-3 weeks of recovery time \$6,500-\$8,500

#### Thigh Lift

Performed at Hospital Anesthesia used: General 14 days of recovery time \$7,000-\$9,000

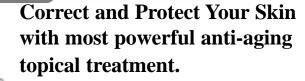
## Treatments tailored for the appropriate condition

While there are many claims by facilities that promise results, experts in this field of medicine know many of them can't deliver. Yet we see patients everyday that were charged large sums of money for little to no result. In addition, there was no education with regard to supportive or maintenance care. Imagine buying a new car and never washing or waxing the finish.

When you look at your skin in the mirror, you should determine what bothers you. This will help determine what treatment would be most appropriate. You can use the **3 T's** for this: **Tone**, **Texture** and **Tightening**.

**Tone** would represent the blotchiness of the skin or the reds and browns. You may have a history of sun damage or acne that has left red patches, spider veins or dark spots. Possibly pregnancy or hormonal changes have left you with hyperpigmentation or the so called "Mask of Pregnancy", In most instances, the melasma. Intense Pulsed Light Laser combined with the ndYag laser would be used to even the tones. In the case of active acne, the Acne Photoclearing System would be used to clear the acne first. **Texture** can be evaluated by looking at pore size, scars, wrinkles or just a generalized dullness to the skin. Depending on the severity of the condition, one may benefit from micro-

### Drevage, MD



- Reduces the appearance of fine lines and wrinkles
- Improves the overall appearance of your skin texture and tone.
- Leaves skin immediately smoother and softer upon application.
- Helps to maintain longevity of skincare treatments.

### Introductory Offer Now Available! 20% off PREVAGE® MD

Bring in this certificate and receive a 20% discount on Prevage® MD. Introductory offer expires October 31, 2006.

dermabrasion, Photorejuvenation, No-Needle Mesotherapy, Active FX laser resurfacing, Max FX laser resurfacing or a combination of the above.

Finally, the last "T", <u>Tightening</u>. Loss of elasticity is a greater challenge to correct non-surgically. Most of the misleading information comes with this condition. There is a limit to what any procedure can do for tightening. The most publicized procedure currently is Thermage. This system uses radiofrequency to encourage tightening through heating the skin. Usually, one treatment is required however, patients have reported that it

is very painful, requires sedation and the results were disappointing. Another system is Fraxel which utilizes the properties of Erbium to ablate the surface layers of the skin. It does not produce heat, which causes skin contraction, and is therefore very limited for skin tightening. Systems that both ablate and heat the skin like the Active FX and Max FX have a greater potential for skin tightening in addition to improving texture. addition, the use of transdermal radiofrequency by Aluma is not painful and effective for skin tightening in various parts of the body.

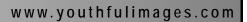
Take a look at the Referral Reward Program insert to find out how you can earn great gifts just for sending your friends a free gift of beauty. Because we'd much rather reward you than pay for expensive advertising or marketing. Thanks so much for thinking of our practice.

Stay well and look great, Patrick R. Felice, M.D.

Looking Good Feeling Good newsletter is published four times per year for valued patients and guests of Youthful Images. For subscription information please contact Youthful Images at 860-242-0505. Any portion of this newsletter may be reproduced or cited if full contact information is listed.



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"My commitment to every patient is to provide the most current, safe, and effective cosmetic treatments."

-Patrick R. Felice, MD

Listen to Dr. Felice *live* on the Mary Jones Mid-Day Magazine Show.

Wednesdays at 2pm Now through November

The Mary Jones Mid-Day Magazine Show WDRC 1360-AM

Call the station to talk to him on-air!!



### Referral Reward Program

- give a gift of 50% off and get a gift for 50% off

Everyone can benefit from regular skin care treatments. So why not share your beauty secrets with your friends and family and reward yourself at the same time by participating in Dr. Felice's Youthful Images Referral Reward Program. You will earn valuable discounts for every new skincare patient you send to us.

#### Here's how it works:

Just cut out the valuable certificate below, write in your name in the space that reads "Compliments of" and give the certificate to a friend, neighbor or colleague who has never been to our office.

This certificate entitles them to a 50% savings on a Parisian Peel - medical microdermabrasian treatment (regular value is \$115). Once they use the certificate we'll send you a certificate for **50% off your next Photorejuvenation with DermaWave Mesotonification treatment** (regular value is \$425) or **Parisian Peel with DermaWave** (regular value is \$275).



580 Cottage Grove Road Suite 103 Bloomfield, CT 06002 www.youthfulimages.com

### Referral Gift Certificate for 50% off Parisian Peel\*

	discount off your first Parisian Peel,
	medical microdermabrasian, which will
Го:	leave your skin looking and feeling more youthful and vibrant.

Compliments of:

Call the office at 860-242-0505 to schedule your appointment.

This certificate entitles you to a 50%

Offer code: raf-pdm

<sup>\*</sup> This certificate is valid to new patients only.

<sup>\*\*</sup> Parisian Peel regular value is \$115.

<sup>\*\*\*</sup> Certificate expires March 31, 2006.

## Do you know someone who has been considering Botox Treatment?

If so, You and Your Friend could receive 15% off your botox treatments with

### "Bring a Friend" Botox Referral Reward Program

Here's how\*:

Call (860) 242-0505 and schedule your botox appointment at the same date and time as your friend's appointment. Don't forget to mention the "Bring a Friend - Botox Rewards." On the day of your treatments you will both receive 15% off your treatments.

\*Friend must be a new patient to receive discount.

Offer expires November 10, 2006.



Dr. Felice has over 15 years of experience as a plastic surgeon and has performed over 20,000 procedures with techniques and results that inspire the competition.

With the distinction of being the first in the area to offer:

Innovative Surgical Techniques, Advanced Clinical Skincare, Photorejuvenation, Laser Resurfacing Procedures, Laser Hair Removal, Acne Photoclearing, No-Needle Mesotherapy

Call now to schedule your appointment 860-242-0505.

#### **Informative Free Reports Available!**

Go to our website and download any of the following free reports (www.youthfulimages.com).

- Intense Pulsed Light Therapy And Photorejuvenation: What Every Patient Needs To Know
- The Secret To Beautiful Skin: Microdermabrasion and The Parisian Peel®
- Fact Or Fiction: What Every Patient Needs To Know About Liposuction
- What Every Woman Needs To Know About Breast Augmentation
- How To Get Younger, More Beautiful Looking Eyes...In 21 Days Or Less