

Looking Good Feeling Good

Newsletter™

Dr. Felice's Youthful Images 580 Cottage Grove Road-Suite 103 Bloomfield, CT 06002 (860)242-0505 www.youthfulimages.com

"Change has a considerable psychological impact on the human mind. To the fearful it is threatening because it means that things may get worse. To the hopeful it is encouraging because things may get better. To the confident it is inspiring because the challenge exists to make things better."

- King Whitney Jr.

"Perfection is achieved, not when there is nothing more to add, but when there is nothing left to take away."

- Antoine de Saint-Exupery

Dear Valued Patient and Friend,

Welcome to another issue of our Looking Good Feeling Good™ newsletter, I hope you're finding some fabulous tips to making your life healthier and happier. And if you want to share these tips with someone who could benefit from them, please call our office so we can start their free subscription.

Inside this issue you're sure to find something you can use right away, so let's start with...

in this issue...

Modern Approaches to Breast Asymmetry

Is Botox Safe

Put Yourself, Your Family and Your Friends First

Why Choose Dr. Felice's Youthful Images

Referral Reward Program

Informative Free Reports Available

Modern Approaches to Breast Asymmetry

Plastic Surgeons are frequently asked by patients to enlarge, lift and reduce breasts that are displeasing because they lack balance to the hips and thighs.. It is normal for some variation to exist between the basic shape and position of the breasts on each side of the chest. In fact, upon closer scrutiny in most cases, it is possible to see one of several scenarios: (1) the axis or angle of emergence off the chest may vary, causing the breasts to swing to the center, straight forward, or outward, (2) the vertical or horizontal take-off of the breasts as they emerge from the chest may differ, (3) the shape can be more round, tear, or pear shaped from one breast to the other, as well as having a different axis and take off point, (4) the size, projection, nipple size, and droop of each breast can vary with the above situations, and finally, (5) the breast bone may

be flat, indented, or prominent causing the breasts of the same or different shape, axis, nipple size, and take-off to swing abnormally together or far apart.

When a marked difference in the breasts begins to affect the proper fitting of a bra, bathing suit, blouse, and dress, then it becomes a matter of choosing wearing apparel and padding where necessary to assist in the balancing act. While there are an array of procedures including true surgical lifts and reductions that are the gold standard for restoring balance and symmetry, it is often possible to apply selected use of breast implants of varying shapes, diameters, and fill volumes combined with internal tailoring, to achieve balance and symmetry without leaving the additional skin scars often necessary for the patients with extremes of asymmetry.

While it is generally agreed that round implants in most patients can accomplish augmentation, lift, and restoration of symmetry, there are cases in which the natural and tear shaped prostheses may be of added benefit. When the breasts are small and not well defined, and the patient wishes a moderate size augmentation, then round implants of perhaps different base diameters and volumes can create the desired balance of shape, cleavage, and symmetry. When a t-scar, vertical scar, or peri-areolar lift approach is applied at the time a round prosthesis is inserted, this generally satisfies the most extreme of diminutive asymmetric breast cases. The latter approach satisfies the minimal external scar methodology most commonly applied.

Is Botox Safe???

It was recently reported in the news that two people in Florida contracted botulism after an injection of Botox. What was not reported is that the substance used did not come from Allergan, the approved manufacturer of Botox Cosmetic. The substance used was for research purposes only and should not have been used in humans.



According to the American Society of Aesthetic Plastic Surgery, over one and half million Botox injections were performed in 2002 making it the number one non-surgical cosmetic procedure in the United States. Botox Cosmetic was approved for cosmetic purposes by the Federal Drug Administration on April 15, 2002. Its purpose is to relax facial muscles causing targeted wrinkles to smooth and diminish. More specifically, Botox was approved "to temporarily improve the appearance of moderate to severe glabellar lines between the eyebrows." However,

since Botox has been approved by the FDA since 1989 for other medical conditions, the use of it is not limited to just the frown lines. It can be used for several "off label" procedures that are not specifically approved but are legal.

Whether the procedures are considered "off-label" or not, Botox is most successful when used on wrinkles

that are the result of repeated facial expressions where the muscles contract- generally on the upper third of the face. Some examples of these grooves caused by overly worked muscles are horizontal forehead furrows, vertical frown lines, and wrinkles in the corner of the eyes known commonly as "crow's feet". Some doctors are even using it to treat "turkey gobble" neck, "marionette lines", lip lines, and creases along the nose and mouth. It should be noted that Botox is less effective on wrinkles caused by gravity or age. Another form of treatment such as Restylane

injections may be more beneficial.

Botox is successful in diminishing the appearance of wrinkles caused by repeated contractions of the muscle because it acts as a paralytic. When injected directly into the muscle, it actually impedes the muscles ability to contract by blocking the transmission of nerve impulses to the muscles. If a muscle cannot tighten, a wrinkle cannot be formed.

Other less common uses of Botox include the treatment of excessive sweating in the armpits, hands, and feet as well as migraine headaches. Botox is a botulinum toxin type A which is derived from a naturally occurring bacterium. The bacterium is commonly known as food poison and in larger doses can be very harmful. However, for medicinal uses, the botulinum is extremely diluted, purified, and sterilized. It has been used to treat neurological disorders for several years and is proven to be safe in small doses. Only about 20 units are used for a typical cosmetic injection, and it would take "hundreds of thousands" of units to harm a human.

Put Yourself, Your Family and Your Friends First!!!

You want the highest quality in all you do. No imitations. We feel the same way at Youthful Images. For the following reasons, we feel we offer the highest quality.

*Over 7400 cosmetic surgical procedures, with the majority performed in our state of the art AAAASF accredited office surgical

facility under sedation anesthesia, not general anesthesia. Outstanding safety record.

*Over 15,200 non-surgical procedures (microdermabrasion, photorejuvenation, laser hair removal, spider vein treatments, botox, wrinkle fillers, acne photoclearing).

*Pioneers in Laser Therapy. First to offer laser resurfacing, laser hair removal, photorejuvenation and acne photoclearing in the State of Connecticut.

*Exceptional staff, with the highest professional credentials.

Why Choose Dr. Felice's Youthful Images?

At Dr. Felice's Youthful Images it is our philosophy that each patient is a unique individual and should be treated as such. For fifteen years it has been our goal to deliver to our patients the safest, most effective cosmetic treatments available. Due to the unique needs of our patients and to achieve our goal, the practice expanded and has become a state of the art comprehensive cosmetic center. Some of the benefits include:

- *A comprehensive website for patient education
- *Consultations and treatments scheduled in a timely fashion
- *A 100% complete cosmetic center to care for a wide variety of patient needs, both surgical and nonsurgical
- *Wide variety of non-invasive procedures available with minimal recovery time
- *A comfortable professional and friendly atmosphere
- *The latest in clinical skin care procedures and skin care products
- *The highest concern for patient privacy and confidentiality
- *Laser and skin care procedures performed by RNs

For those individuals desiring surgical enhancements, our desire has been to offer more than the average surgical experience, including:

- *An on-site AAAASF accredited operating and recovery room suite
- *A board certified plastic surgeon
- *Board certified anesthesiologists
- *An extensive pre-operative education
- *Post operative lymphatic drainage massages to promote healing
- *A highly trained RN staff for the operating and recovery room
- *A follow up call the evening of surgery from the RN
- *Anesthesiologist follow up the day after surgery
- *Post operative visits throughout the year at no additional charge
- *Herbal supplements provided to all surgery patients
- *The latest in minimal scar techniques offered
- *Laser treatment available for scar management, if needed
- *Financing options

Referral Reward Program

You know our practice continues to grow through your positive referrals to others. We want to thank everyone who has generously shared their "beauty secrets" with their friends, neighbors and colleagues.

Right now, we'd like to thank all our valued patients for their referrals.

Enclosed are more Referral Reward Program Flyers. Thanks so much for thinking of our practice.



Informative Free Reports Available!

Call our office to get any of these free special reports! Or simply go to our website and download the report from our website (www.youthfulimages.com).

- ♦ Intense Pulsed Light Therapy And Photorejuvenation: What Every Patient Needs To Know
- ♦ The Secret To Beautiful Skin: Microdermabrasion and The Parisian Peel®
- ♦ Fact Or Fiction: What Every Patient Needs To Know About Liposuction
- ♦ What Every Woman Needs To Know About Breast Augmentation
- ♦ How To Get Younger, More Beautiful Looking Eyes...In 21 Days Or Less

Take a look at the enclosed insert with your newsletter issue to find out how you can earn great gifts just for sending your friends a free gift of beauty. Because we'd much rather reward you than pay for expensive advertising or marketing.

I hope you enjoyed this issue, please let us know what you think. And until next issue...

Stay well and look great,



Patrick R. Felice, M.D.

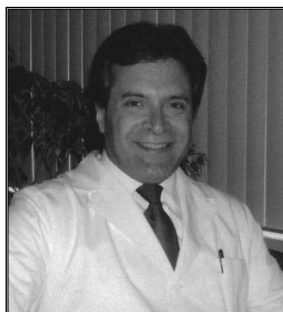
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Selected one of

“America’s Top Surgeons”

by Consumers’ Research Council of America



Dr. Patrick Felice, a national lecturer on cosmetic techniques, has provided cosmetic services since 1990. He continues to research and deliver methods that are the most current and safe.

Our facility has the distinction of offering the entire compliment of cosmetic services.

Cosmetic Surgery (face lift ~ neck lift ~ eyelid lift ~ nose contouring ~ cheek, chin, and lip augmentation ~ fat injections ~ breast enlargement, reduction and lift ~ liposuction ~ tummy tuck); **Non Surgical Cosmetic Procedures** (Radiesse, Restylane, Botox); **Laser Procedures** (photorejuvenation ~ laser hair removal); **Clinical Skin Care** (Biomedic® Micropeel ~ Parisian Peel® ~ spider vein treatment ~ skin care products); **Wellness Program; Vitamin Supplements; Therapeutic Massage**